



2026-2027
SPONSORSHIP
OPPORTUNITIES

If you are interested in becoming a sponsor or want more information about the benefits of sponsorship, please contact: info@cepcweb.org

General Sponsorship Opportunities

Diamond = \$10,000+

Double Silver = \$2,200+

Ruby = \$5,500+

Gold = \$1,700+

Platinum = \$4,400+

Silver = \$1,100+

Double Gold = \$3,400+

Bronze = \$900+

No recognition on website for levels under \$1000

Sponsor Levels and Benefits	Monthly Program \$5,000 (10 sponsors)	Workshops \$1,700 (Unlimited)	Networking Events \$1,900 (Unlimited)	Diversity \$1,100 (Unlimited)	Fundamentals Course \$900 (Unlimited)	Directory ad Full - \$800 Half - \$600 (Unlimited)
Invitation and Promotional Materials						
Hyperlinked logo on all invitations and event promotional materials regarding event	✓	✓	✓		✓	
Company Name listed on all promotional materials regarding event when logo is not included	✓	✓	✓	✓	✓	
Assigned a virtual or in person monthly program to sponsor in 2026-2027 program year	✓					
Distribution of company materials with assigned monthly program speaker handout	✓					
Company Name in sponsor column of CEPC 2026-2027 Programs/Events Schedule	✓	✓	✓			
Sponsor ribbon available for nametags at events	✓	✓	✓		✓	
Sponsor signage at event	✓	✓	✓		✓	
One item of your choosing for the Annual Outing goody bag	✓	✓	✓	✓	✓	
Sponsor Remarks						
Option for sponsor to give brief remarks or may be included in President's remarks.	✓					
Membership Directory						
Full-Page Ad	✓	✓	✓			✓
Half-Page Ad						✓
Website Advertising						
Logo to appear in a rotation at top of website pages	✓					
Logo to appear on website Sponsor page	✓	✓	✓			
Hyperlinked logo on website's Emerging Leader page				✓		

CEPC

SPONSORSHIPS

MONTHLY PROGRAM SPONSORSHIP - \$5,000

This year, we are planning to schedule as follows :

- 3 Virtual programs
- 2 In-person Breakfast programs
- 5 In-person Luncheon programs

These programs will be held at The University Club of Chicago. Assignment of a monthly program is done by a lottery system. The Monthly Program schedule, including dates, topics, and speakers, is emailed to each Sponsor to list order of preference of each topic.

WORKSHOP PROGRAMS - \$1,700

Quarterly workshops are held on various topics.

NETWORKING EVENTS - \$1,900

Breakfast and Evening Networking Events are scheduled throughout the year.

In the fall, members are encouraged to invite guests from the charitable planning community. In the spring, members are encouraged to invite guests that are potential CEPC members. There are 4 - 5 informal, virtual 4th Friday Networking events scheduled throughout the year.

Additional networking events are held for members only.

DIVERSITY - \$1,100

Throughout the year, panel discussions are scheduled at area law, finance, and business schools; there are virtual programs; and there are public outreach initiatives.

Emerging Leaders The goal of the Emerging Leaders (EL) program is to give individuals with less than two years of experience in the estate planning field substantive mentoring and an opportunity to become involved in the work and future leadership of CEPC. The Board and Diversity Committee will select participants for EL for a 24-month term that will begin in July 2026 and conclude in June 2028. Emerging Leaders are invited to attend select educational and networking events at no charge.

FUNDAMENTALS COURSES - \$900

Each year, the CEPC presents a five-part Fundamentals Course designed to provide beginning estate planning professionals (0 - 5 years experience) with a deep introduction to the essential components of trust and estate planning and administration. In addition to junior estate planning professionals, experienced practitioners looking to bolster their trust and estate knowledge and skills are also welcome to attend.

MEMBERSHIP DIRECTORY ADVERTISING

One advertisement of your design in the digital 2027 CEPC Membership Directory, which is emailed to our 700+ members.

Full Page - \$800 Dimensions (8 1/2" x 11")

Half Page - \$600 Dimensions (8 1/2" x 5 1/2")

Annual Outing Sponsor Opportunities

August 24, 2026

Platinum - \$5,500 (2)

Cocktail Hour and Reception sponsorships include the following:

- Four comped tickets for golf/pickleball/tennis.
- Largest Company Logo listed on website Sponsor page, on all event promotional materials, and event banner.
- Comped cocktail hour/reception attendance for two company representatives.
- Remarks from company representatives during reception.
- May add item with company logo in attendee gift bag.

Gold - \$3,500 (9 total)

Hole-In-One, Beat the Pro, Beverage Cart (2), Dessert Table, Gift Table, Lunch, Pickleball, Tennis sponsorships include the following:

- Two comped tickets for golf/pickleball/tennis.
- Large Company Logo listed on website Sponsor page, on all event promotional materials, and event banner.
- Special recognition during reception.
- Two company reps at sponsorship choice.
- May add item with company logo in attendee gift bag.

Silver - \$2,500 (2 max per hole, 16 holes)

Individual hole sponsorship includes the following:

- One comped ticket for golf/pickleball/tennis.
- Company Logo listed on website Sponsor page, on all event promotional materials, and event banner.
- Company Logo on signage at hole tee.
- May add item with company logo in attendee gift bag.

Bronze - \$850 (Unlimited)

General outing sponsorship includes the following:

- Company Name listed on all event promotional materials.
- Company Name on general banner at event.
- May add item with company logo in attendee gift bag.