

2025-2026 SPONSORSHIP OPPORTUNITIES

General Sponsorship Opportunities

 Diamond = \$9000+
 Double Silver = \$2000+

 Ruby = \$5000+
 Gold = \$1500+

 Platinum = \$4000+
 Silver = \$1000+

 Double Gold = \$3000+
 Bronze = \$850+

No recognition on website for levels under \$1000

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Sponsor Levels and Benefits	Monthly Program \$4,500	Workshops \$1,500	Networking Events \$1,700	Diversity \$1,000	Fundamentals Course \$850	Directory ad Full - \$750 Half - \$500					
Invitation and Promotional Materials											
Logo/website link on all Invitations and promotional materials regarding event	*	*	*		*						
Company Name listed on all promotional materials regarding event when logo is not included	*	*	*	*	*						
Assigned a virtual or in person monthly program to sponsor in 2025-2026 Program year	*										
Distribution of company materials with assigned monthly program speaker handout	*										
Company name in sponsor column of CEPC 2025-2026 Programs/Events Schedule	*	*	*								
Sponsor Ribbon placed on individuals' nametag of sponsoring company	*	*	*		*						
Sponsor Signage at during/event	*	*	*		*						
Logo/Website link on the Website's Emerging Leader's Page and on Emerging Leader Information material				*							
Sponsor Remarks											
Company name and Company representatives announced. Option for sponsor representative to give 1-2 minute remarks or may include in the President's remarks	*										
Membership Directory											
Full-Page Ad / general placement	*	*	*			*					
Half-Page Ad / general placement						*					
Website Advertising											
Logo to appear in a rotation at top of Website pages	*										
Logo to appear on Website Sponsor Page	*	*	*								

Annual Outing Sponsor Opportunities August 18, 2025

Annual Outing Sponsor Level and Benefits	Reception \$5,000	Luncheon \$4,000	Beverage Cart \$6,000	Hole In One \$1,900	Dessert Table \$1,750	General Outing Sponsor \$850					
Membership Directory											
Full-Page Ad / General Placement	*	*	*								
Website Advertising											
Logo to appear in a rotation at top of Website pages	*										
Logo to appear on Website Sponsor Page	*	*	*	*	*						
Annual Golf & Tennis Outing											
Company Name listed on all promotional materials regarding event	*	*	*	*	*	*					
Signage with company logo on Tee	*	*		*	*	*					
Signage with company logo on Beverage Cart			*								
General Banner - Includes all Sponsor Company Logos						*					
Event Banner - Includes all Event Sponsor Company logos	*	*	*	*	*						
Signage at the Event	*	*	*	*	*	*					
Sponsor representative given opportunity to call and distirbute winning Calcutta prizes	*										

CEPC SPONSORSHIPS

MONTHLY PROGRAM SPONSORSHIP - \$4,500

This year, we are planning to schedule as follows:

- 3 Virtual programs
- 2 In-person Breakfast programs
- 5 In-person Lunch programs

These programs will be held at The University Club of Chicago. Assignment of a monthly program is done by a 'lottery' system. Each Sponsor will be emailed a schedule of the upcoming Monthly Program Schedule (dates, topics, speakers) and the sponsor lists the order of preference for each topic using 1-10 (1 being most preferred).

WORKSHOP PROGRAMS - \$1,500

CEPC schedules at least four (4) quarterly Workshops on various topics.

FUNDAMENTALS COURSES - \$850

Each year, the CEPC presents a five-part Fundamentals Course designed to provide beginning estate planning professionals (0 - 5 years experience) with a deep introduction to the essential components of trust and estate planning and administration. In addition to junior estate planning professionals, experienced practitioners looking to bolster their trust and estate knowledge and skills are also welcome to attend.

NETWORKING EVENTS - \$1,700

Breakfast, Evening and Virtual Events are scheduled throughout the year.

In the Fall, members are encouraged to invite guests from the charitable planning community and in Spring members are encouraged to invite guests that are potential CEPC members.

There are 4-5 virtual informal 4th Friday Networking events scheduled from 8:30 - 9:15 a.m.

Additional networking events may be held for members only.

DIVERSITY - \$1,000

Panel discussions are scheduled throughout the year at area Universities' law, finance, business schools; Zoom Programs and Public Outreach Initiatives

Emerging Leaders CEPC offers the CEPC Emerging Leaders ("EL") Program. The goal of the program is to give individuals with less than two (2) years' experience in the estate planning field substantive mentoring and an opportunity to become involved in the work and future leadership of the CEPC. In the 2027 class, the CEPC Board and its Diversity Committee will select participants for the EL program for a 24-month term that will begin in July 2025 and conclude in June 2027. Emerging leaders are invited to attend select educational and networking events at no charge.

MEMBERSHIP DIRECTORY ADVERTISING

Your firm is given an advertisement, of your design, in the 2026 Digital CEPC Membership Directory that is emailed to our over 685 CEPC members.

<u>Full Page</u> - \$750 Dimensions (8 1/2" x 11") <u>Half Page</u> \$500 Dimensions (8 1/2" x 5 1/2")

<u>ANNUAL OUTING GENERAL SPONSORSHIP - \$850</u>

This event is scheduled on Monday, August 18, 2025 at Ravinia GreenCountry Club in Riverwoods, IL. Members and their guests are invited to attend this event.