



2021- 2022

SPONSORSHIP OPPORTUNITIES

General Sponsorship Opportunities

Diamond = \$5000+

Platinum = \$4000

Double Gold = \$3000

Double Silver = \$2000

Gold = \$1500

Silver = \$1000

Bronze = \$750

No recognition on website for levels under \$1000

Sponsor Levels and Benefits	Virtual Monthly Program \$4,000	Workshops \$1,500	Networking Events \$1,500	Diversity \$1,000	Fundamentals Course \$750	Directory ad Full - \$750 Half - \$500 Quarter - \$250
Invitation and Promotional Materials						
Logo/website link on all Invitations and promotional materials regarding event	*	*	*	*	*	
Company Name listed on all promotional materials regarding event when logo is not included	*	*	*	*	*	
Assigned a virtual monthly program to sponsor in 2021-2022 Program year	*					
Distribution of company materials at assigned virtual monthly program.	*					
Company name in sponsor column of CEPC 2021-2022 Programs/Events Schedule	*	*	*			
Sponsor Ribbon placed on individuals' nametag of sponsoring company	*	*	*		*	
Sponsor Signage at during/event	*	*	*		*	
Sponsor Remarks						
Company representative announced and given 1-2 minutes for remarks	*					
Membership Directory						
Full-Page Ad / general placement	*	*	*			*
Half-Page Ad / general placement						*
Quarter-Page Ad / general placement						*
Website Advertising						
Logo to appear in a rotation at top of Website pages	*					
Logo to appear on Website Sponsor Page	*	*	*	*		

If you are interested in becoming a sponsor or want more information about the benefits or sponsorship, please contact: info@cepcweb.org

Annual Outing Sponsor Opportunities

August 23, 2021

Annual Outing Sponsor Level and Benefits	Reception \$4,000	Luncheon \$2,500	Beverage Cart \$2,500	Hole In One \$1,600	Dessert Table \$1,500	General Outing Sponsor \$750
Membership Directory						
Full-Page Ad / General Placement	*	*	*			
Website Advertising						
Logo to appear in a rotation at top of Website pages	*					
Logo to appear on Website Sponsor Page	*	*	*	*	*	
Annual Golf & Tennis Outing						
Company Name listed on all promotional materials regarding event	*	*	*	*	*	*
Signage with company logo on Tee	*	*		*	*	*
Signage with company logo on Beverage Cart			*			
General Banner - Includes all Sponsor Company Logos						*
Event Banner - Includes all Event Sponsor Company logos	*	*	*	*	*	
Signage in the Room of Event	*	*	*	*	*	*
Tent Card (Including all sponsor logos) - to be placed on each table	*	*	*	*	*	*

CEPC SPONSORSHIPS



VIRTUAL MONTHLY PROGRAM SPONSORSHIP - \$4,000

CEPC schedules ten (10) virtual monthly educational programs each year. Current average attendance is 225. Assignment of a luncheon is done by a 'lottery' system. Each Sponsor will be emailed a list of the upcoming Virtual Monthly Program Schedule (dates, topics, speakers) and the sponsor lists the order of preference for each topic using 1-10 (1 being most preferred).

WORKSHOPS PROGRAMS - \$1,500

Workshops - CEPC schedules at least four (4) quarterly Workshops on various topics. Current average attendance 25-60.

Roundtable Discussion Sessions - are new to the Council for the 2021-2022 programming year. Plans are to kick-off the discussions in September/October 2021. The Roundtable discussions will have an informal networking session from 8:00-8:30 a.m. and three to four separate topics with a speaker running concurrently.

We expect 15-20 individuals to attend each topic, so 45-80 in attendance at each event.

FUNDAMENTALS COURSES - \$750

Each year, the Chicago Estate Planning Council (CEPC) presents a five-part Fundamentals Course designed to provide beginning estate planning professionals (0 - 5 years experience) with a deep introduction to the essential components of trust and estate planning and administration. In addition to junior estate planning professionals, experienced practitioners looking to bolster their trust and estate knowledge and skills are also welcome to attend.

NETWORKING EVENTS - \$1,500

Breakfast and Evening Networking Events are scheduled throughout the year.

In November, members are encouraged to invite guests from the charitable planning community and in April members are encouraged to invite guests that are potential CEPC members.

Additional networking events may be held for members only. Current average attendance: 60

DIVERSITY - \$1,000

Panel discussions are scheduled throughout the year at area Universities' law, finance, business schools; Zoom Programs and Public Outreach Initiatives

Emerging Leaders CEPC offers the CEPC Emerging Leaders ("EL") Program. The goal of the program is to give individuals with less than two (2) years' experience in the estate planning field substantive mentoring and an opportunity to become involved in the work and future leadership of the CEPC. In the 2022 class, the CEPC Board and its Diversity Committee will select participants for the EL program for a 24-month term that will begin in August 2021 and conclude in July 2023. Emerging leaders are invited to attend select educational and networking events at no charge. This is a total of \$2,000 with a two-year commitment. You will be billed \$1,000 each year

MEMBERSHIP DIRECTORY ADVERTISING

Your firm is given an advertisement, of your design, in the 2022 Digital CEPC Membership Directory that is emailed to our over 640 CEPC members.

Full Page - \$750 Dimensions (8 1/2" x 11 1/2")

Half Page \$500 Dimensions (7 1/2" x 4 1/2")

Quarter Page \$250 Dimensions (3 5/8" x 4 1/2")

ANNUAL OUTING GENERAL SPONSORSHIP - \$750

This event scheduled for Monday, August 23, 2021 at Ravinia Green Country Club in Riverwoods, IL. Members and their guests are invited to attend this event.

Current average attendance: 125